

# Aztec Group appoints James Gow as Chief Client Officer

**We're delighted to announce that the Aztec Group has appointed James Gow as Chief Client Officer. James will drive the continued development of our market proposition and our focus on client relationships and experience.**

In this newly created role, James will lead the business development, marketing and client experience teams, further strengthening the Group's service offering and client focus as it expands into new markets, embeds leading technology and continues to invest in the training and development of its people. James will sit on the Aztec Group Executive Committee and will be based in the UK, with a Group-wide remit across all operational jurisdictions.

James joins the Group from leading global real estate firm JLL, where he held senior roles including Head of Consulting and Head of Marketing, Sales and Business Development for the UK.

James has forged an international career focused on the development of market-leading client experiences and the successful pursuit of business growth opportunities. With a background in professional services, he previously spent 12 years with PwC and EY in Australia and the UK, holding senior positions in account management, client relationship management and market solutions.

Commenting on his appointment, James said:

"Aztec Group has developed an enviable reputation, with many leading names across the global investment sector counted as valuable clients. I'm delighted to join the Group at an exciting point on its journey, as we seek to further enhance our market-leading service offering, invest in best-of-class technology and harness our employees' expertise. It's the combination of these factors that create the outstanding client experience and service that our teams are recognised for."

Edward Moore, Founder and Chief Executive Officer of the Aztec Group, added:

"It's with great pleasure that I welcome James to the Group. His extensive

experience of working in high performance, client-focused environments will be of great value to our business as we look to the next stage of our international growth plan and align our opportunities with our client-centric mindset and operating model. I look forward to working closely with James as we develop our exciting plans for the Group's future."